

TOP LOCATION  
SAXONY-ANHALT



SACHSEN-ANHALT

# HERE INVESTMENTS PAY OFF.





## TOP SCORES

1<sup>st</sup>  
PLACE

### EXTRAORDINARY:

Year after year, Saxony-Anhalt proves that it plays a **leading role in the field of renewable energy**. Here, the share of gross electricity generation accounted for by renewable energy sources in Saxony-Anhalt is 51% – far above the average for Germany as a whole, of just 29%. This should come as no surprise: The biggest wind turbines in the world are built here, among other things.

1<sup>st</sup>  
PLACE

### SPECIAL:

Saxony-Anhalt can point to a **childcare rate** almost 30% above the German average. 57% of all children under three attend a childcare facility. Saxony-Anhalt has been receiving the top score for family-friendliness for 10 years.

1<sup>st</sup>  
PLACE

### BEST:

The **safest cloud computer centre** is located in Saxony-Anhalt. Next to the state's capital Magdeburg more than 50,000 servers work for Deutsche Telekom in one of Europe's biggest IT complexes. Global companies such as Daimler and Shell trust this location. Also because of the concentration of highly qualified IT specialists.

1<sup>st</sup>  
PLACE

### EXCEPTIONAL:

Saxony-Anhalt has one of the **best economic development agencies in Europe**.

The Investment and Marketing Corporation Saxony-Anhalt (IMG) has already received the "Top Investment Promotion Agency Award" twice. With this distinction, the 50-strong jury acknowledges the outstanding care of international investors and IMG's internet site which is geared to its target group and clearly laid out.

1<sup>st</sup>  
PLACE

### REMARKABLE:

Magdeburg, the regional capital of Saxony-Anhalt, is one of the **most dynamically developing major cities** in Germany. In the last ten years, economic growth has more than doubled. It rose by 4.2% in 2015 alone.

1<sup>st</sup>  
PLACE

### POPULAR:

**More than 3 million overnight guests per year** can't be wrong: some 7,000 years of history and a fascinating cultural heritage mean Saxony-Anhalt is at the very heart of European history. 62% of our visitors recommend Saxony-Anhalt as a place to visit. The marvels at the UNESCO World Heritage Sites in Saxony-Anhalt are genuine tourist highlights: the Luther memorials in Eisleben and Wittenberg, the Bauhaus in Dessau, the Garden Kingdom in Dessau-Wörlitz, and the castle and old town of Quedlinburg. The Nebra Sky Disc is part of the UNESCO Memory of the World programme.



**4,080<sup>km</sup>**  
of multi-modal routes

**FAR-REACHING:**

Saxony-Anhalt has developed into a **HUB for Europe**. Enlarged pan-European autobahns, canals, harbours and a waterway junction ensure fast routes to decisive markets, as do the modern rail network and the round-the-clock Leipzig / Halle Airport.

**125<sup>million</sup>**  
inhabitants

**DIVERSE:**

125 million people live within a radius of just 500 km of Saxony-Anhalt. This opens up a market of **25% of the European population from here**.

**26**  
research institutes

**EXCELLENT:**

Together with the 10 state's universities, no fewer than 26 **non-university research institutes** support Saxony-Anhalt's business enterprises, in close cooperation, on their way to leadership in innovation. Organised into competence networks, research is here accelerated on its way into practice.

TOP ENVIRONMENT

**5**  
leading markets

**STRONG:**

Saxony-Anhalt **promotes its special fields of the future**: The leading markets "Energy, Machinery and Plant Engineering, Resource Efficiency", "Health and Medicine", "Mobility and Logistics", "Chemistry and Bioeconomy" and "Food and Agricultural" concentrate potentials and create effective synergies across growing sectors like ICT and cross-sectional fields such as the creative industry.

**10,000**  
graduates

**PROMISING:**

With more than 10,000 graduates per year, Saxony-Anhalt's **two universities** and **eight colleges** ensure fresh impetus for business and society. These future skilled personnel and executives are innovation-oriented, with excellent and practically relevant training.

**90%**  
skilled labour

**QUALIFIED:**

90% of the working population in Saxony-Anhalt have completed vocational or college/university education. The OECD average lies at 71%.

**Dynamism, strength and openness: this is Saxony-Anhalt.** As a German federal state located in the centre of Europe, the region has reportedly been the source of momentum stimulating commercial success. Here you will find the right markets, logistics, funding, networking of business and science, and innovation capacity as well as qualified, skilled personnel and the region's wellbalanced social stability.

**Allow yourself to be convinced by a profitable economic site par excellence, whose people are welcoming and highly motivated.**



# TOP REASONS

## ATTRACTIVE:

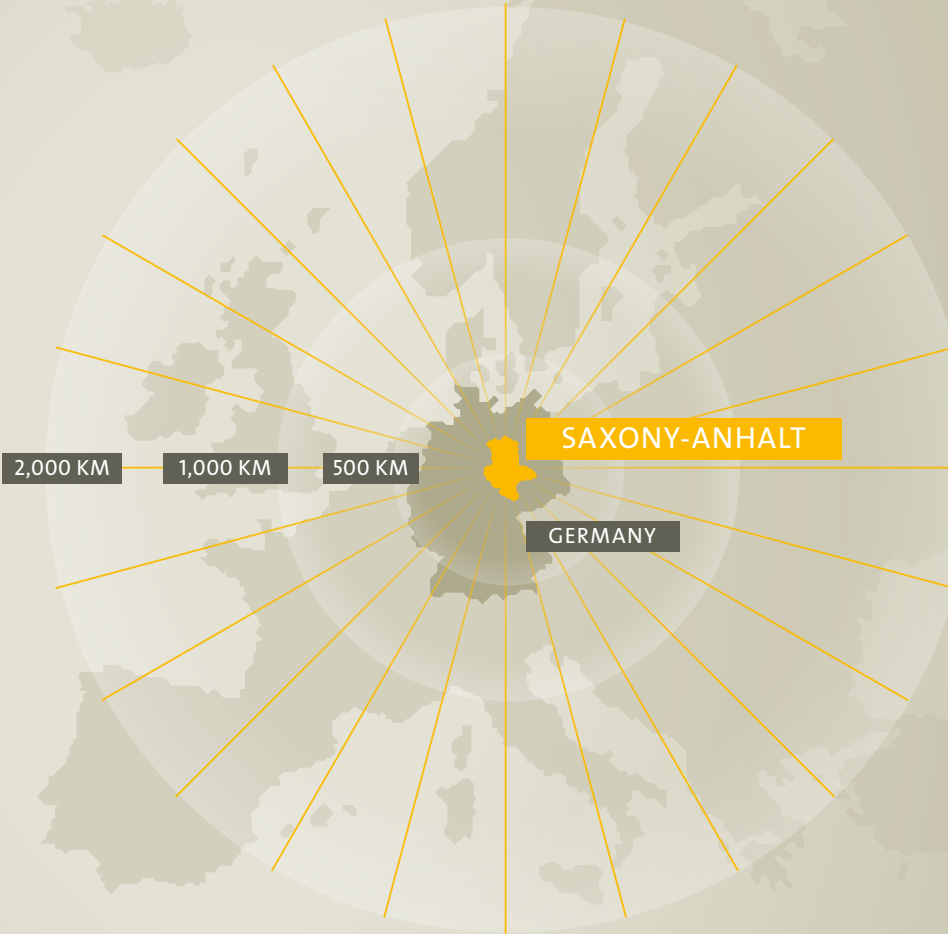
Saxony-Anhalt's **moderate cost structure** ensures competitive advantages for every investor: At approx. 13 euros the average price per square metre for a fully developed industrial zone is substantially below the German average. The rate of funding that is available to support wage costs amounts to up to 10% of the specified wage costs.

## OPTIMAL:

Saxony-Anhalt has the **highest funding rates in Germany**. Small companies are funded up to 30%, medium-sized ones up to 20% and large ones up to 10%.

## FAST:

The IMG as **one-stop agency, fast decision-making channels and realisation periods** will facilitate your market entry in Saxony-Anhalt.



# TOP SERVICE

## PERSONAL:

Our support in the **search for a site**, in **funding and financing**, in **dealing with public authorities**, and **project realisation** is free of charge for you, and is treated with absolute confidentiality. Allow yourself to be assisted by IMG Saxony-Anhalt, one of the **best regional economic development agencies in Western Europe**, which was once again the recipient of the **“Top Investment Promotion Agency Award”** of Conway Data Inc. in 2016.

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