



HERE IS WHERE THE WORLD INVESTS.

LOGISTICS HUB FOR EUROPE

fast turnaround of goods thanks to **4,080 km** of multi-modal channels

25% of the European population live in a radius of just **500 km**

EXPORT SURPLUS of **6.3%** in 2017

Export of goods in the value of EUR **12 billion**

FDI IN SAXONY-ANHALT

Investment volume since 2000
USA around EUR **487 million**
Switzerland around EUR 370 million
Netherlands around EUR 290 million
China around EUR 113 million

GLOBAL PLAYERS IN SAXONY-ANHALT

Akzo Nobel | Bayer | Borealis
Cargill | citim | DOMO | DOW
Enercon | FAM | Greaview Aseptic Packaging | Guardian | Hexal
IBM | IDT Biologika | Jungheinrich
Mercer | Novelis | SITEL | Total | Trinseo | T-Systems | VEM Motors

ENTREPRENEUR-FRIENDLY ENVIRONMENT

Moderate, stable land and property prices (the average price per square metre for fully developed industrial areas is at circa **14 EUR**, substantially below the German average of 43 EUR)

Among the **Top 30** states worldwide as regards economic freedom (Germany, Index of Economic Freedom 2017)

TOURISM

Nebra sky disc:

World's oldest representation of the cosmos

Luther and Bauhaus:

Original locations of world history events

7 outstanding sites under the protection of **UNESCO**

MOST CONCENTRATED RESEARCH LANDSCAPE

29 research institutes

Fraunhofer Institutes | Leibniz Institutes | Academies and Foundations | Helmholtz Centres | Max Planck Institutes | Robert Koch Institute | universities and universities of applied sciences

QUALIFIED SKILLED LABOUR

90% of all employed people possess a completed vocational or university course qualification (OECD average is 71%)

high company loyalty: fluctuation <1%

54,000 students in the winter semester 2017/2018

Proportion of **international students** was **13%** (above 7,000 students) in winter semester 2016/2017



STRONG INDUSTRIES



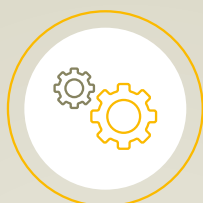
CHEMISTRY AND PLASTICS
HERE THE CHEMISTRY IS RIGHT.

5 chemistry parks
206 companies
23,000 employees
9 billion euros of annual turnover



ICT
HERE IT CREATES THE FUTURE.

350 companies
15,000 employees
2 billion euros of annual turnover



MECHANICAL AND PLANT ENGINEERING
HERE ENGINEERS HAVE THE BEST EQUIPMENT.

156 companies
15,000 employees
2.6 billion euros of annual turnover



FOOD
HERE YOU WILL FIND THE SECRET RECIPE FOR PROFITABLE GROWTH.

176 companies
22,000 employees
7.5 billion euros of annual turnover



AUTOMOTIVE
HERE WE HEAD THE FIELD IN AUTOMOTIVE INNOVATION. TIME TO GET ON BOARD.

260 companies
23,000 employees

GOOD REASONS TO RECOMMEND SAXONY-ANHALT:



POPULAR TRAVEL DESTINATION IN GERMANY 2017

Saxony-Anhalt shows Germany's highest percentage growth in arrivals and overnight stays, with over 3 million overnight guests per year.



STRONG IN RENEWABLE ENERGY SOURCES

Proportion of renewable energy of the gross electricity generation is 51% (German average: 29%).



INTERNATIONAL HUB FOR AIR-FREIGHT: LEIPZIG/HALLE AIRPORT

Unrestricted 24-hour operation, 365 days in the year, for air freighters, Germany's second-largest freight airport, one of Europe's top 10 freight airports.



ACCEPTANCE OF INDUSTRY

Industry is welcome in Saxony-Anhalt: 97% of the population in southern Saxony-Anhalt are of the opinion that industry is very important for the region; in Cologne, by contrast, it is only 56%.



CHILDCARE RATE

Saxony-Anhalt continues to be in the leading group in Germany: 57% of all children less than 3 years old are looked after in daycare.



THE PORT OF THE REGIONAL CAPITAL MAGDEBURG IS THE LARGEST INLAND PORT IN EASTERN GERMANY

and is the second-largest port on the Elbe after Hamburg. Special advantage: the Rothensee canal intersection with its low-water lock which guarantees a direct connection to the Mittelland Canal.



ONE OF THE BEST BUSINESS DEVELOPMENT AGENCIES IN EUROPE

The Investment and Marketing Corporation Saxony-Anhalt (IMG) has already received the "Top Investment Promotion Agency Award" twice in a row.

YOUR CONTACT:

Investment and Marketing Corporation Saxony-Anhalt
Am Alten Theater 6 | 39104 Magdeburg
Tel. +49 391 56899-10 | Fax +49 391 56899-50
welcome@img-sachsen-anhalt.de
www.invest-in-saxony-anhalt.com
www.saxony-anhalt-tourism.eu

MORE INFORMATION:

