

# HERE IS WHERE THE WORLD INVESTS. SAXONY-ANHALT

## BUSINESS LOCATION SAXONY-ANHALT

### EXPORT

of goods worth  
**16 billion** Euros in  
2020

### GLOBAL PLAYERS IN SAXONY-ANHALT

Akzo Nobel | Bayer | Borealis  
Cargill | Oerlikon AM Europe GmbH |  
DOMO | DOW Enercon | FAM |  
Greaview Aseptic Packaging |  
Guardian | Hexal | IBM |  
IDT Biologika | Jungheinrich |  
Mercer | Novelis | SITEL | Total |  
Trinseo | T-Systems | VEM Motors

### ENTREPRENEUR-FRIENDLY ENVIRONMENT

**Moderate, stable land and property prices** (the average price per square metre for fully developed industrial areas is at circa **18 EUR**, substantially below the German average of 55 EUR) Among the **Top 30** states worldwide as regards economic freedom (Germany, Index of Economic Freedom 2021)

### LOGISTICS HUB FOR EUROPE

fast turnaround of goods thanks to **4,080 km** of multi-modal channels **25%** of the European population live in a radius of just **500 km**

### FDI IN SAXONY-ANHALT

Investment volume since 2000

**USA** around EUR **475 million**

Switzerland around EUR 345 million

Netherlands around EUR 285 million

China around EUR 120 million

### MOST CONCENTRATED RESEARCH LANDSCAPE **29** research institutes

Fraunhofer Institutes |  
Leibniz Institutes | Academies  
and Foundations | Helmholtz  
Centres | Max Planck Institutes |  
Robert Koch Institute |  
universities and universities  
of applied sciences

### QUALIFIED SKILLED LABOUR

**90%** of all employed  
people possess a completed  
vocational or university course  
qualification (OECD average  
is 71%) **high company loyalty:**  
fluctuation <1%

**55,000 students** in the  
winter semester 2020/2021

### TOURISM

#### Nebra sky disc:

World's oldest representation of the cosmos

#### Luther and Bauhaus:

Original locations of world history events  
**9** outstanding sites under the  
protection of **UNESCO**



## **GOOD REASONS** TO RECOMMEND SAXONY-ANHALT:



### **POPULAR TRAVEL DESTINATION** IN GERMANY 2019

Saxony-Anhalt shows Germany's highest percentage growth in arrivals and overnight stays.



### **ACCEPTANCE OF INDUSTRY**

Industry is welcome in Saxony-Anhalt: 97 % of the population in southern Saxony-Anhalt are of the opinion that industry is very important for the region; in Cologne, by contrast, it is only 56 %.



### **CHILDCARE RATE**

Saxony-Anhalt continues to be in the leading group in Germany: 57 % of all children less than 3 years old are looked after in daycare.



### **STRONG IN** RENEWABLE ENERGY SOURCES

Proportion of renewable energy of the gross electricity generation is 51 % (German average: 29 %).



### **INTERNATIONAL HUB FOR AIR-FREIGHT:** LEIPZIG/HALLE AIRPORT

Unrestricted 24-hour operation, 365 days in the year, for air freighters, Germany's secondlargest freight airport, one of Europe's top 10 freight airports.



### **THE PORT OF THE REGIONAL CAPITAL MAGDEBURG IS** THE LARGEST INLAND PORT IN EASTERN GERMANY

and is the second-largest port on the Elbe after Hamburg. Special advantage: the Rothensee canal intersection with its low-water lock which guarantees a direct connection to the Mittelland Canal.

#### **IMG – YOUR POINT OF CONTACT**

**Investment and Marketing  
Corporation Saxony-Anhalt**  
Am Alten Theater 6 | 39104 Magdeburg  
Germany  
Tel. +49 391 56899-10  
[welcome@img-sachsen-anhalt.de](mailto:welcome@img-sachsen-anhalt.de)

#### **IMG – YOUR PARTNER**

For **all queries concerning project  
implementation**  
For **industrial areas and location service**  
For **international business service**  
For **support and financing service**

For **skilled and talented staff**  
For **authority and permit management**