



**SACHSEN-ANHALT**  
Investment and Marketing  
Corporation



# **HERE IS YOUR PARTNER. SUPPORT AND FINANCING SERVICE**

[invest-in-saxony-anhalt.com](http://invest-in-saxony-anhalt.com)



## FUNDING FROM THE STATE AND THE FEDERAL GOVERNMENT. IN SAXONY-ANHALT YOU WILL FIND COMPETITIVE FINANCING CONDITIONS.

### FUNDING FROM THE STATE OF SAXONY-ANHALT

#### INVESTMENT GRANTS

- Up to 30% for small companies
- Up to 20% for medium-sized companies
- Up to 10% for large companies

#### GUARANTEES

- Up to 80% on investment loans

### FUNDING FOR RESEARCH AND DEVELOPMENT

- Grants for the development of innovative products and processes
- Investment bank innovation loans
- Innovation advice for SMEs

### PERSONNEL DEVELOPMENT

- Funding for in-service training and personnel and organization development in companies; advisory support

## FROM LOANS TO NON-REPAYABLE GRANTS. WE OFFER YOU, AS AN ENTREPRENEUR AND INVESTOR, EXPERT SOLUTIONS FOR YOUR FINANCING.

We will inform you about investment subsidies, guarantees, participations, venture capital and bank loans, and introduce you to the relevant partners:

GRW subsidies (grant)

Public loans (federal and state level)

Guarantees (federal and state level)

Investment capital

Venture capital

European financial instruments

R&D and personnel funding

We will find the optimal financing structure for you.

**Our service is free and confidential.**

## A PARTNER THAT WILL SUPPORT YOU RIGHT FROM THE START. WE WILL HELP YOU IN ALL MATTERS OF FUNDING AND FINANCING.

### DETERMINING YOUR FINANCING REQUIREMENTS

Analysis and specification of your financing requirements according to your business plan for:

- Property
- New building and portfolio property
- Machines and equipment
- Intangible assets
- Low-value assets
- Costs of preliminary and interim financing of grants
- Staff (for subsidies related to wage costs)

### IDENTIFICATION OF FINANCING OPTIONS

Information about public financial support, such as grants or loans

- Evaluation of possible investment scenarios
- Establishing contacts with commercial banks
- Evaluation of a possible need for a surety

### ASSISTANCE WITH THE APPLICATION

Support and assistance in the application process with the Promotional Bank of Saxony-Anhalt

Support in discussion with local or supra-regional financial partners

Support until grant approval or confirmation of financial support



**SUPPORT FOR ALL POSSIBLE INVESTMENT SCENARIOS: BUSINESS LOCATION PROJECTS, COMPANY GROWTH, INNOVATIONS, SECURING YOUR LOCATION**



*The Investment and Marketing Corporation provides a broad service portfolio, competent consulting and comprehensive and solution-oriented support before and during the projects. With the help of its strong partner network, IMG has competently advised us in all phases of our planned company expansion and past projects, as well as in the application for subsidies.*

**KIRSTIN KNUFMANN,**  
CEO, PURE RAW KNUFMANN GMBH

Learn more about this topic from Kirstin Knufmann in our **Business Service App**.

Download right here.



#### FIGURES, DATA, FACTS

Around **170** technological and innovation projects were supported by the state of Saxony-Anhalt in 2018.

Since 2000, around 230 foreign investment projects from **37** countries have been funded according to GRW principles and guidelines.

**102** investments in trade and industry were supported in 2018 by means of GRW funding with a total of 69 million euros.

The state of Saxony-Anhalt awarded around **3,400** grants in 2018.

IMG Saxony-Anhalt has funded and supported more than **300** national and international investment projects up to operation.

Up to **30%\***: Saxony-Anhalt offers an attractive rate of GRW funding. (\* of the investment costs eligible for support, depending on the size of the company)

Information as of September 2020.

#### YOUR CONTACT

**WE  
WILL BE HAPPY  
TO ASSIST  
YOU!**

##### **UWE HEUER**

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**#moderndenken**