



SACHSEN-ANHALT

Investment and Marketing
Corporation



HERE IS YOUR PARTNER. INTERNATIONAL BUSINESS SERVICE

invest-in-saxony-anhalt.com



YOU ARE LOOKING FOR

OPPORTUNITIES FOR INTERNATIONAL
COOPERATION, SUPPORT IN MARKET ENTRY
OR POSSIBILITIES FOR SUBSIDIZING
INTERNATIONALIZATION?

WE WILL OPEN UP
NEW POSSIBILITIES FOR YOU.

SAXONY-ANHALT GOES INTERNATIONAL

Joint trade fair presentations

Delegation trips with political accompaniment

Economic forums concentrating on Saxony-Anhalt

Organization of economic forums in international target markets

Cooperation networks

Business partner trips of IMG Saxony-Anhalt

Reception of international business delegations

Round table discussions and exchange of experience

Individual networking activities

Saxony-Anhalt Foreign Trade Day

WE WILL MAKE THE RIGHT CONNECTIONS FOR YOU. OUR PARTNERS IN THE INTERNATIONALIZATION OF YOUR ACTIVITIES ARE ALSO YOUR PARTNERS.

We cooperate closely with capable and experienced partners to find an individual solution to suit your requirements – in Saxony-Anhalt (**INTERNAL**) and in the international target market (**EXTERNAL**).

INTERNAL

- Ministries of the State of Saxony-Anhalt
- State Chancellery of Saxony-Anhalt
- Promotional Bank of Saxony-Anhalt
- Chambers in Saxony-Anhalt
- Clusters and industry networks
- Enterprise Europe Network
- Colleges, universities and research institutions

EXTERNAL

- Chambers of commerce abroad
- Embassies and consulates
- Germany Trade & Invest
- German Society for International Cooperation (GIZ)
- State representations
- Service providers from the free economy
- German National Tourist Board

Together with our partners, we are with you every step of the way, giving **made-to-measure** support from your individual needs to the initiation of contact and implementation.

Our service is free and confidential.

A PARTNER THAT WILL SUPPORT YOU RIGHT FROM THE START. OUR TASK. YOUR SERVICE.

INTERNATIONALIZATION OF THE BUSINESS AND SCIENCE LOCATION OF SAXONY-ANHALT

Location projects for international businesses, scientific and research institutes and associations

Recruitment of international experts and researchers

International marketing of the business and science location

INTERNATIONALIZATION OF COMPANIES AND CLUSTERS IN SAXONY-ANHALT

Support in the development and use of international sales and procurement markets

Mediation and support in the initiation of international research and development collaborations

Support in international cluster networking cluster2cluster and cluster2business

Participation in trade fairs with international participation and possible fair subsidies

INTERNATIONALIZATION OF SCIENTIFIC INSTITUTES IN SAXONY-ANHALT

Support in the initiation of international research and development collaborations





We are a national and international operating company and expand that it is really important for us to constantly expand our well-connected network. As a strong partner, the Investment and Marketing Corporation offers us the appropriate framework for this with its international event formats such as delegation trips, trade fairs and conferences.

BIANCA ZORN,
CEO, ZORN INSTRUMENTS GMBH & CO. KG



Learn more about this topic from Bianca Zorn in our **Business Service App**.

Download right here.



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FIGURES, DATA, FACTS

IMG Saxony-Anhalt has supported and advised more than **83** international investment projects up to operation.

Saxony-Anhalt maintains around **150** international town twinning agreements.

The state of Saxony-Anhalt subsidizes attendance at trade fairs for up to **75%** of eligible expenditure investments.* (* for companies with their main office in Saxony-Anhalt)

Export growth in Saxony-Anhalt was **6.5%** in 2018 in comparison with the previous year.

The export volume in 2018 was just under **16.4** billion euros.

70.1% of all exports from Saxony-Anhalt went to member states of the European Union.

YOUR CONTACT

**WE
WILL BE HAPPY
TO ASSIST
YOU!**

INES MASSIH-RICHTER

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