

CENTRE OF EXCELLENCE MMZ MIDDLE GERMAN MULTIMEDIA CENTRE

MMZ Middle German Multimedia Centre | Mansfelder Straße 56 | 06108 Halle (Saale)

HERE BUSINESS MEETS SCIENCE.

As a centre for businesses and technology, the MMZ Middle German Multimedia Centre in Halle (Saale) is the most important site of the creative and media industry in Saxony-Anhalt. **Production, research, and teaching are all brought together under its roof.** The City of Halle (Saale) and the state of Saxony-Anhalt invested around 36 million euros in the centre, which was opened in 2007. More than 150 companies have so far begun their business development in the MMZ as start-ups.

The Institute for Media and Communication Studies of the Martin Luther University Halle-Wittenberg is based here, with around 500 students. Following severe flood damage to the MMZ in 2013, the City of Halle (Saale) has been refurbishing the media centre, currently without interrupting its operation. Around 21 million euros of flood relief funding from the state of Saxony-Anhalt is being invested in damage repair, accompanied by further development of the MMZ. **At the heart of this is the new post-production studio with Dolby Atmos cinema mixing, achieving a standard that is unique in Europe.** In future, MMZ will also be offering its know-how to companies developing internet-based services such as search engines and software applications.

Dr. Bernd Wiegand, Mayor of the City of Halle (Saale)

“With the extension building, in the shape of a science cube, and a reorientation regarding content, the City of Halle (Saale) is strengthening the MMZ as a place of modern research communication. The MMZ will thus continue to gain in importance for the region’s creative and media industries.”

QUICK CHECK

6500

Total area/office in square meter (fom 2020)

36

Investments in Mio. €

100

Jobs

50

Companies on site

400

Students

150

Company support since 2007

FOCUS SECTORS

- Creative industries
- Media industries
- Film and post-production
- Graphics and design
- Internet and software (web industries)

COMPANIES ON SITE (excerpt)

- ARRI Media GmbH
- Florian Marquardt Klangfee
- Salinas Filmgesellschaft KG
- PALLAS FILM GmbH
- Halbe Treppe GmbH
- Digital Republic Media Group GmbH
- Mysoftware Media GmbH

RESIDENT RESEARCH INSTITUTES

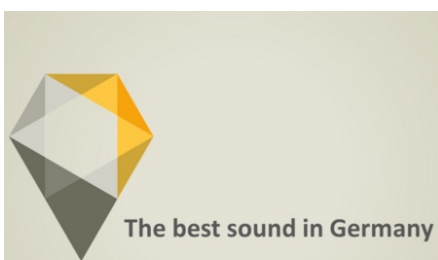
- Institute for Media and Communication Studies of Martin Luther University Halle-Wittenberg

PARTNER NETWORKS

- Association of the IT and Multimedia Industry, Saxony-Anhalt
- Sachsen-Anhalt Medien e.V.
- Kreativwirtschaft Sachsen-Anhalt e. V. KWSA
- Halle-Dessau Chamber of Trade and Industry
- Förderverein Pro Halle e.V.
- German Association for Medium-Sized Businesses BVMW
- science2media Initiative
- International Academy of Media and Arts e.V.
- Film and Music Days Saxony-Anhalt
- Partner in the OpenLabNet Halle
- Webmontag

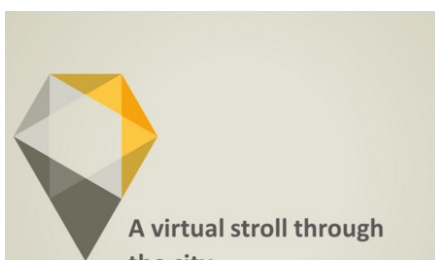
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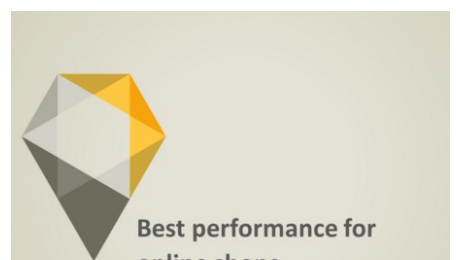
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A virtual stroll through the city



A virtual stroll through the city

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CONTACT to MMZ Middle German Multimedia Centre

MMZ Mitteldeutsches Multimediazentrum Halle (Saale) GmbH

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