



Gamescom: Saxony-Anhalt at GamesCom 2019

The games industry will meet again in Cologne: From 20 August, numerous international exhibitors will be presenting their products and news at the world's largest trade and public fair for interactive entertainment. The Gamescom connects the industry, players and community like no other event - the heart of the games industry. This year, around 370,000 visitors are expected.

Saxony-Anhalt will be represented for the first time this year with a state presentation. As part of the "Made in Germany" area, companies from the games industry in Saxony-Anhalt will be presenting themselves to a broad specialist audience.

You will find us in the B2B area in the "Made in Germany Area" in Hall 4.1 /// Booth B41/C44
Where is that exactly? HERE you can find the digital map of the area and the halls.

We are also pleased to welcome the Mitteldeutsche Medienförderung GmbH (MDM) on Thursday at 12.00 noon with their reception at our booth.

Convince yourself and meet our companies and players.

Our joint exhibitors on site

- > United Games GmbH
- > Experimental Games AG
- > 2tainment GmbH
- > Games & XR Mitteldeutschland e.V.
- > Prefrontal Cortex
- > IBG Beteiligungsgesellschaft Sachsen-Anhalt mbH
- > acagamics e.V.
- > Otto-von-Guericke-University Magdeburg / Faculty of Computer Science
- > 3DQR GmbH
- > UniGlow Entertainment GmbH
- > Rat King Entertainment
- > Silver Seed Games UG
- > Dead Woods
- > Paula Gruner, Art Lead für Rugon, from Bitterfeld
- > MM|VR-Design, Burg Giebichenstein
- > Digital Classroom

Your advantage with the B2Match Making offer

With B2Match - Match Making Network System, you as a trade visitor will gain valuable business contacts even before the trade fair starts, benefit from concrete advance information, attractive offers and appointments for visitors at the trade fair - comfortably from your desk or mobile via app:

- Intuitive operation: Our system guides you safely through three simple steps. You only have to submit your enquiry once to reach all relevant exhibitors.
- Relaxed planning: B2Match - Match Making Network System not only offers excellent trade fair preparation, but also extends the trade fair online until the next event. Suppliers will reply to you personally by e-mail, so that your privacy is protected.

Register here for free until 18 August.

Success stories

Games & XR Mitteldeutschland

Experimental Games AG



Rat King



Prefrontal Cortex



3DQR



Good reasons for Saxony-Anhalt

Subject-specific courses

New investments

IT Competence

Industry Know-how

Funding density

Network

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