



PRESS RELEASE

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Saxony-Anhalt exhibits as a part of the scientific region of Central Germany

Saxony-Anhalt with a community stand at the 14th International Trade Fair for Commercial Property and Investment, 4th – 6th October 2011, Neue Messe, Munich

Magdeburg/Munich. Driiive – three federal states, eleven cities, one region: Saxony-Anhalt as a part of the Central German Metropolitan Region. This is the motto of the federal state's presentation with 16 partners at this year's EXPO REAL between 4th and 6th October in Munich. Investment sites, commercial property and other buildings will all be on offer.

The Investment and Marketing Corporation Saxony-Anhalt (IMG) has got together with Ottostadt Magdeburg and 15 other partners from Saxony-Anhalt to present the different projects and investment potential. Alongside the exhibiting municipalities and cities from the federal state, the Fraunhofer Institute for Factory Operation and Automation's Virtual Development and Training Centre (VDTC) and Q-fin GmbH will also be presenting the combination between top class research and innovative services.

"We rise earlier" – that is particularly true of investor support in Saxony-Anhalt, where the proverbial red carpet is often rolled out for them. And this is one of the reasons why the land of Luther, Junkers and Händel is more popular than ever before. What's more, the advantages of the location apply to practically all industries.

"A central location in the European Single Market, a well-trained and motivated workforce, industrial sites with good transport connections and an excellent research landscape – these are good reasons to lay the foundations for successful investment in Saxony-Anhalt at the Expo Real in Munich", says Prof. Dr. Birgitta Wolff, Minister for Science and Economy of the Federal State of Saxony-Anhalt. Together with representatives from the federal governments of Saxony and Thuringia and from the eleven cities of the Central German Metropolitan Region, Minister Wolff will promote the Central German Metropolitan Region on Tuesday in Munich under the motto "DRIIIVE".

Under the motto "otto investiert" (otto invests), the federal state capital Magdeburg will be exhibiting high-quality sites for industry, science and research at the EXPO REAL 2011. Potential investors will also be presented with exclusive residential buildings and offices in the city centre, such as the Katharinenturm. Once it is complete, the new Katharinenturm in the centre of the state capital will be one of the most sought-after addresses in Magdeburg and will become a new city landmark. Major Dr. Lutz Trümper will be presenting the potential of the state capital in Munich.

The Saxony-Anhalt community stand is located in **Hall A2, Stand A234**. The following exhibitors will also be present alongside IMG Saxony-Anhalt and the federal state capital Magdeburg:

- EWG Anhalt-Bitterfeld mbH
- Wirtschaftsförderung & Tourismus Anhalt GmbH
- WOBAU Wohnungsbau Magdeburg GmbH
- GSA Grundstücksfonds Sachsen-Anhalt GmbH
- Graf Solms Investitionsvermittlung
- MDSE Mitteldeutsche Sanierungs- und Entsorgungsgesellschaft mbH
- Q-fin GmbH
- city of Schönebeck
- City of Dessau-Rosslau
- City of Haldensleben
- City of Sangerhausen
- City of Ilseburg
- Hanseatic City of Stendal
- administrative district Stendal
- Fraunhofer Institute for Factory Operation and Automation's VDTC

Other exhibitors from Saxony-Anhalt will be presenting their locations and projects at the Leipzig/Halle stand in Hall A2, Stand 432: The city of Halle (Saale), Leipzig/Halle Airport, Baugruppe Köhler GmbH, beton und rohbau C.F. Thymian GmbH & Co. KG, Hallesche Wohnungsgesellschaft mbH and savings bank Saalesparkasse.

Alongside forums and discussion groups with famous participants, including one with Minister Prof. Dr. Wolff and Major Dr. Lutz Trümper, a joint press conference will also be held for the Central German Metropolitan Region at 5:00 p.m. on Tuesday 4th October 2011 at the Saxony-Anhalt stand and from 6:00 p.m. on the Central German Metropolitan Region evening in Hall A2, Stands 430, 432, 332 and 234. The representatives of the federal states and cities want to drum up support for Central Germany and to draw attention to the fantastic potential in the region in terms of expertise, research and science.

Extensive information and reports about the exhibitors at the community stand can be downloaded at www.invest-in-saxony-anhalt.com along with information about events and the trade fair schedule.

Background:

The EXPO REAL, the 14th International Trade Fair for Commercial Property and Investment, takes place between 4th and 6th October 2011 at the Neue Messe in Munich. The event is the leading international trade fair for networking in inter-sector and -state projects, investments and financing. It represents the entire spectrum of the property industry and offers an international networking platform for the most important markets from Europe to Russia, the Middle East and the USA. The comprehensive conference schedule with around 400 different contributors provides an overview of the latest trends and innovations in the property, investment and financing market. The EXPO REAL 2011 is expecting 1,610 exhibitors from 34 nations.

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